



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

**Contract #** **848169**

<b>Schedule Dates</b>	09/25/12-10/01/12	<b>Date Entered</b>	08/14/12
<b>Advertiser</b>	Obama for America (14538)	<b>Last Modified</b>	09/20/12
<b>Agency/T-Code</b>	Greer, Margolis, Mitchel (GMMB) (1700)/1053989:	<b>Entered By</b>	Penne Marsh
<b>Product</b>	Political - US President (1174)	<b>CO-OP</b>	No
<b>Brand</b>	DEMOCRAT - OBAMA FOR AMERICA (161567)	<b>Headline #</b>	06269450
<b>Salesperson</b>	Blair, Cheryl (2205)	<b>Demo</b>	
<b>Sales Office</b>	TeleRep - Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	NAGELBERG,DAN	<b>Package Deal</b>	
<b>Phone/Fax</b>	(202) 338-6919 /	<b>Commission %</b>	15.00
<b>CPE</b>	1536	<b>Commission</b>	\$10,925.25
<b>Account Types</b>	National/Political Candidate - Agency	<b>Net Total</b>	\$61,909.75
<b>Billing Type</b>	Weekly/Irregular	<b>Sales Tax</b>	
<b>Comments</b>	OBAMA 9/25		

<b>Norfolk (WVEC) (WVEC)</b>		
By Broadcast Month	Spots	Rate
Sep. 2012	86	\$60,150.00
Oct. 2012	20	\$12,685.00
<b>Grand Total:</b>	<b>106</b>	<b>\$72,835.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / SPOT	09/25/12-09/28/12	4	:30	12:58P- 3:58P (ET)	7	X	X	X	X				7	\$480.00	\$3,360.00	Norfolk (WVEC) (WVEC)		9/20/12
2.2	Normal Line / SPOT	09/25/12-09/28/12	4	:30	10A- 10:58A (ET)	7	X	X	X	X				7	\$440.00	\$3,080.00	Norfolk (WVEC) (WVEC)		9/20/12
3.2	Normal Line / SPOT	09/25/12-09/28/12	4	:30	11:35P- 12:02A (ET)		1	1	1	1				4	\$420.00	\$1,680.00	Norfolk (WVEC) (WVEC)		9/20/12
4.2	Normal Line / SPOT	09/25/12-09/28/12	4	:30	10:58A- 12P (ET)	4	X	X	X	X				4	\$560.00	\$2,240.00	Norfolk (WVEC) (WVEC)		9/20/12
5.2	Normal Line / SPOT	09/25/12-09/28/12	4	:30	12:02A- 1:06A (ET)	4	X	X	X	X				4	\$150.00	\$600.00	Norfolk (WVEC) (WVEC)		9/20/12
6.2	Normal Line / SPOT	09/25/12-09/28/12	4	:30	12P- 12:57P (ET)	6	X	X	X	X				6	\$350.00	\$2,100.00	Norfolk (WVEC) (WVEC)		9/20/12
7.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	3:58P- 4:58P (ET)	4	X	X	X	X				4	\$120.00	\$480.00	Norfolk (WVEC) (WVEC)		8/24/12
8.2	Normal Line / SPOT	09/25/12-09/28/12	4	:30	4:58P- 5:29P (ET)		1	1	1	1				4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		9/20/12
9.2	Normal Line / SPOT	09/25/12-09/28/12	4	:30	5A- 5:58A (ET)	4	X	X	X	X				4	\$450.00	\$1,800.00	Norfolk (WVEC) (WVEC)		9/20/12
10.2	Normal Line / SPOT	09/25/12-09/28/12	4	:30	5:29P- 5:58P (ET)	4	X	X	X	X				4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		9/20/12
11.2	Normal Line / SPOT	09/25/12-09/28/12	4	:30	6P- 6:30P (ET)	4	X	X	X	X				4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		9/20/12
12.2	Normal Line / SPOT	09/25/12-09/28/12	4	:30	5:58A- 7A (ET)	4	X	X	X	X				4	\$840.00	\$3,360.00	Norfolk (WVEC) (WVEC)		9/20/12
13.3	Normal Line / SPOT	09/25/12-09/28/12	4	:30	6:58P- 7:28P (ET)	3	X	X	X	X				3	\$1,300.00	\$3,900.00	Norfolk (WVEC) (WVEC)		9/20/12
14.2	Normal Line / SPOT	09/25/12-09/28/12	4	:30	7A- 9A (ET)		X	X	X	X				4	\$975.00	\$3,900.00	Norfolk (WVEC) (WVEC)		9/20/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Contract # 848169**

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Advertiser	Obama for America (14538)	Last Modified	09/20/12
Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/1053989!	Entered By	Penne Marsh
Product	Political - US President (1174)	CO-OP	No
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	TeleRep - Philadelphia	Package Deal	
Buyer Name	NAGELBERG,DAN	Commission %	15.00
Phone/Fax	(202) 338-6919 /	Commission	\$10,925.25
CPE	1536	Net Total	\$61,909.75
Account Types	National/Political Candidate - Agency	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	OBAMA 9/25		

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	86	\$60,150.00
Oct. 2012	20	\$12,685.00
<b>Grand Total:</b>	<b>106</b>	<b>\$72,835.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.3	Normal Line / SPOT	09/25/12-09/28/12	4	:30	7:28P- 7:57P (ET)	3		X	X	X	X			3	\$1,300.00	\$3,900.00	Norfolk (WVEC) (WVEC)		9/20/12
16.2	Normal Line / SPOT	09/25/12-09/28/12	4	:30	9A- 10A (ET)	6		X	X	X	X			6	\$425.00	\$2,550.00	Norfolk (WVEC) (WVEC)		9/20/12
17.2	Normal Line / SPOT	09/28/12-09/28/12	4	:30	10P- 11P (ET)							1		1	\$1,650.00	\$1,650.00	Norfolk (WVEC) (WVEC)	20/20	9/20/12
19.2	Normal Line / SPOT	09/28/12-09/28/12	4	:30	9P- 10P (ET)							1		1	\$1,650.00	\$1,650.00	Norfolk (WVEC) (WVEC)	Primetime	9/20/12
24.1	Normal Line / SPOT	09/29/12-09/29/12	6	:30	5:58A- 8A (ET)							1		1	\$10.00	\$110.00	Norfolk (WVEC) (WVEC)		8/24/12
25.2	Normal Line / SPOT	09/29/12-09/29/12	4	:30	6:58P- 7:57P (ET)							1		1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)		9/20/12
27.2	Normal Line / SPOT	09/30/12-09/30/12	4	:30	9:58A- 11A (ET)							1		1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		9/20/12
28.2	Normal Line / SPOT	09/30/12-09/30/12	4	:30	10P- 11P (ET)							1		1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	Extreme	9/20/12
29.2	Normal Line / SPOT	09/30/12-09/30/12	4	:30	6P- 6:30P (ET)							1		1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		9/20/12
37.2	Normal Line / SPOT	09/25/12-09/30/12	4	:30	11P- 11:35P (ET)	7		X	X	X	X	X	X	7	\$1,100.00	\$7,700.00	Norfolk (WVEC) (WVEC)		9/20/12
43.2	Normal Line / SPOT	10/01/12-10/01/12	4	:30	12:58P- 3:58P (ET)					3				3	\$480.00	\$1,440.00	Norfolk (WVEC) (WVEC)		9/20/12
44.2	Normal Line / SPOT	10/01/12-10/01/12	4	:30	10A- 10:58A (ET)				1					1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	RR	9/20/12
46.2	Normal Line / SPOT	10/01/12-10/01/12	4	:30	10:58A- 12P (ET)				2					2	\$560.00	\$1,120.00	Norfolk (WVEC) (WVEC)		9/20/12
47.2	Normal Line / SPOT	10/01/12-10/01/12	4	:30	12:02A- 1:06A (ET)				1					1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		9/20/12

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48.2	Normal Line / SPOT	10/01/12-10/01/12	4	:30	12P- 12:57P (ET)	2								2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)		9/20/12
49.2	Normal Line / SPOT	10/01/12-10/01/12	6	:30	3:58P- 4:58P (ET)	1								1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		9/20/12
50.2	Normal Line / SPOT	10/01/12-10/01/12	4	:30	4:58P- 5:29P (ET)	1								1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/20/12
51.1	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5A- 5:58A (ET)	1								1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)		9/20/12
52.2	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5:29P- 5:58P (ET)	1								1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/20/12
53.2	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6P- 6:30P (ET)	1								1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/20/12
54.2	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5:58A- 7A (ET)	1								1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)		9/20/12
55.2	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6:58P- 7:28P (ET)	1								1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/20/12
56.2	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7A- 9A (ET)	1								1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)		9/20/12
57.2	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7:28P- 7:57P (ET)	1								1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/20/12
58.2	Normal Line / SPOT	10/01/12-10/01/12	4	:30	9A- 10A (ET)	2								2	\$425.00	\$850.00	Norfolk (WVEC) (WVEC)		9/20/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

**FEDERAL CANDIDATE**       **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WVEC Norfolk

**Date:**

9/24

I, Daniel Jester,  
being/on behalf of: Barack Obama, a legally  
qualified candidate of the Democratic political  
party for the office of: President of the United States  
in the Primary & General  
election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

**Total Charges:** \$ 61,905.75 **Net**

# 848169

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, James A Messina  
(name of federal candidate or authorized committee) hereby certify that the programming  
to be broadcast (in whole or in part) pursuant to this agreement:

does       does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
  - the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized

signature of candidate or authorized committee

James A. Messina  
printed name

1/18/2012  
date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean /Renewable Energy  
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

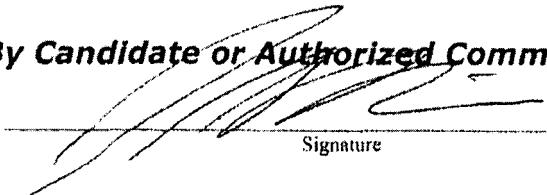
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**



1/18/2012

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Penne Marsh

Signature

Penne Marsh

Printed Name

NSC

Title